



FOR IMMEDIATE RELEASE - MEDIA ADVISORY

July 21, 2011

**WORLD'S LARGEST IRANIAN FESTIVAL IN HARBOURFRONT CENTRE**  
**First self-funded female space tourist arrives in Toronto**

**Festival Dates: Thursday July 21, 2011 to Sunday July 24, 2011**

**Location: Various venues in Harbourfront Centre, Toronto**

Toronto, July 21, 2011 – The world's largest Iranian festival, Tirgan, opens today, Thursday July 21 at Harbourfront Centre of Toronto. **Ms. Anousheh Ansari, the first self-funded woman in the world to fly to the International Space Station has arrived in Toronto to attend the Opening Ceremony of Tirgan Festival.**

**Ms. Anousheh Ansari will be available for a Media Conference** on Friday July 22, 2011 at 3:00 PM at the following location:

InterContinental Toronto Centre, Halton Room  
225 Front Street West  
Toronto, ON M5V 2X3

**"Anousheh Ansari is an international figure and a symbol of the strength of women world wide. It is an honour for us to have her among Tirgan's guests and dignitaries at Tirgan's Opening Ceremony,"** explained Behrouz Amouzgar the Public Relations Director of the festival. "Ms. Ansari's presence and her support of the festival is reflective of the magnitude of Tirgan which is expected to draw over 100,000 visitors to Harbourfront Centre of Toronto this weekend."

Tirgan is the **largest Iranian festival in the world**. This year Tirgan features the works of **over 120 prominent Iranian and non-Iranian artists** from across the world in **over 70 events and performances** including: music, dance, theatre, cinema, literature and visual arts exhibits.

The festival **showcases the best of Iranian artistic productions from across the world as well as introducing audiences to the works of many emerging young talents.**

For more information contact:

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