



FOR IMMEDIATE RELEASE

July 24, 2011

**WORLD'S LARGEST IRANIAN FESTIVAL IN HARBOURFRONT CENTRE
Closing Gala and Award Ceremony at Intercontinental**

Festival Dates: Thursday July 21, 2011 to Sunday July 24, 2011

Location: Various venues in Harbourfront Centre, Toronto

Toronto, July 24, 2011 – **The Closing Gala of the world's largest Iranian festival, Tirgan, is taking place on Sunday July 24 at Hotel Intercontinental** with politicians, world class artists, community leaders and Tirgan's guests and dignitaries in presence. Tirgan Award Ceremony will take place during this event and Tirgan artists are awarded the fascinating Tirgan Statuette, made by the manufacturers of the Oscars.

Tens of thousands of visitors attended Tirgan between July 21 and Jul 24 and once again the festival proved to be one of Harbourfront Centre's largest festivals. This year's Tirgan contained more than 70 events and performances presenting over 120 artists from across the world.

"Tirgan was a huge success this year. Harbourfront Centre witnessed tens of thousands of people at its various venues," explained Behrouz Amouzgar the Public Relations Director of the festival. "Last Tirgan drew 60,000 visitors to Harbourfront Centre. We are confident that this year we have exceeded this number."

Tirgan **showcased the best of Iranian artistic productions from across the world and introduced audiences to the works of many emerging young talents.** CBC TV, CBC Radio, BBC and many other media outlets covered the festival and assisted in communicating to the world Tirgan's message of celebrating the beauty and brilliance inherent in Iranian art and culture.

Tirgan is a biennial festival with the next destined to take place in 2013.

For more information contact:

Public Relations Director: Behrouz Amouzgar

Email: behrouz.amouzgar@tirgan.ca

Phone: 416.459.7575

www.tirgan.ca

-30-