

Persianissimo + 10

July 21, 2011 – July 24, 2011

An Iranian Contemporary Poster Exhibition selected by Majid Abbasi

Tirgan Iranian Summer Festival

Harbourfront Centre

235 Queens Quay West, Toronto

With the support of RGD Ontario and OCADU the Persianissimo Iranian Contemporary Poster Exhibition, will be on display at Tirgan Iranian Festival 2011 21-24 July in Toronto, Canada. The exhibition curated by Majid Abbasi includes 34 Iranian designers + 10 honorary Iranian artists. Many of the selected designers are top international award winners - two of whom have received Icograda lifetime achievement awards and three of whom have won Icograda excellence awards during last decade.

Persianissimo was first displayed at the Fort Collins Museum of Contemporary Art - 28 posters by 28 Iranian designers - as part of the 16 Colorado International Invitational Poster Exhibition in 2009 - hosted by Colorado State University. The exhibition is now part of the permanent collection there.

Tirgan 2011 will be the largest Iranian festival outside Iran. The festival is rooted in ancient tradition dating back several millennia and include live performances, galleries, workshops, food, and a traditional bazaar.

Persianissimo uses the -issimo suffix from the Italian, and often borrowed in other languages, to signify the essential or highest form of the concept it describes.

Persianissimo exhibition showcases works by the following designers in Tirgan 2011:

Majid Abbasi, Reza Abedini, Farzad Adibi, Pouya Ahmadi, Tahamtan Aminian, Homa Delvarai, Maryam Enayati, Vahid Erfanian, Siavash Fani, Siamak Feilizadeh, Farhad Fozouni, Amirali Ghasemi, Amirhossein Ghoochibeik, Pedram Harby, Behrouz Hariri, Zeynab Izadyar, Damoon Khanjanzadeh, Ali Khorshidpour, Behrad Javanbakht, Aria Kasaei, Morteza Mahallati, Saed Meshki, Alireza Mostafazadeh, Masoud Nejabati, Kourosh Parsanejad, Peyman Pourhossein, Iman Raad, Mehdi Saeedi, Iman Safai, Bijan Sayfour, Firouz Shafei, Kambiz Shafei, Parisa Tashakori, Mehran Zamani and ten honorary graphic artists: Aydin Aghdashloo, Mostafa Assadollahi, Khosrow Bayat, Mohammad Ehsaei, Ebrahim Haghghi, Abbas Kiarostami, Farshid Mesghali, Morteza Momayez, Mahmoud Ramezani, and Ghobad Shiva.

For more info, visit <http://www.persianissimo.ir/>.